

CPYRA Sponsorship Packages

Member Level

\$100

- social media recognition

Buckle Level

\$250

- social media recognition
- arena banner (provided by sponsor) displayed at all rodeos and finals
- opportunity to distribute materials in contestant finals bags

Event Level

\$500

- ½ page ad in finals program
- social media recognition
- arena banner (provided by sponsor) displayed at all rodeos and finals
- opportunity to distribute materials in contestant finals bags
- one event at the finals dedicated in your company's name

Saddle Level

\$1000

- ¼ page ad in finals program
- social media recognition
- arena banner (CPYRA PROVIDES) displayed at all rodeos and finals
- announced recognition at all rodeos
- opportunity to distribute materials in contestant finals bags
- event buckle awarded in your company's name at the finals

Bronze Level

\$2500

- ½ page ad in finals program
- social media recognition
- arena banner (CPYRA PROVIDES) displayed at all rodeos and finals
- announced recognition at all rodeos
- opportunity to distribute materials in contestant finals bags
- logo/link placed on CPYRA website
- event buckle awarded in your company's name at the finals

Silver Level

\$5000

- ¾ page ad in finals program
- social media recognition
- arena banner displayed at all rodeos and finals (CPYRA PROVIDES)
- announced recognition at all rodeos
- vendor booth option at rodeos
- opportunity to distribute materials in contestant finals bags
- logo/link placed on CPYRA website
- event saddle awarded in your company's name at the finals

Gold Level

\$7500

- 1 page ad in finals program
- social media recognition
- arena banner displayed at all rodeos and finals (CPYRA PROVIDES)
- announced recognition at all rodeos
- vendor booth option at rodeos
- opportunity to distribute materials in contestant finals bags
- logo/link placed on CPYRA website

- one age group dedicated to your company with recognition at every rodeo and the finals

Platinum Level

\$10,000

- 1 page ad in finals program
- arena banner displayed at all rodeos and finals (CPYRA PROVIDES)
- announced recognition at all rodeos
- vendor booth option at rodeos
- opportunity to distribute materials in contestant finals bags
- logo/link placed on CPYRA website
- company name included in the association title, which will be promoted heavily all year. Areas of promotion will include CPYRA publications, mailers, social media, and website.
- company name included on the CPYRA Finals literature, merchandise, prizes, and awards.

Additional Sponsorship Opportunities

- custom sponsorships are available: please contact Rebecca Wilson 405-996-6316
- merchandise sponsorships are available as prizes are always needed for finalists, event champions, etc.
- donations of any amount will be accepted.